

SchoolFinder Group Top 20 Requested Programs 2011

These are the Top 20 Programs by information requests on our websites (SchoolFinder.com, StudyinCanada.com, ScholarshipsCanada.com, GradSchoolFinder.com, LanguageSchoolFinder.com) for 2011 (as of May 17th 2011) compared to requests in 2010.

Hot Programs – Nursing, Psychology, Business Administration, Biology

New to Top 20 ★ – Social Work, Medicine (MD), General Engineering, Sociology

Fell off Top 20 (from 2010) – Accounting & Finance, English as a Second Language, General Chemistry, English Creative Writing

Top 20 Programs	2011	2010	
Nursing/Registered Nurse (RN, ASN, BSN, MSN)	1	2	↑
Psychology, General	2	1	↓
Business Administration and Management, General	3	3	↔
Biology/Biological Sciences, General	4	5	↑
Accounting	5	6	↑
Business/Commerce, General	6	9	↑
History, General	7	12	↑
English Language and Literature, General	8	7	↑
Business Administration, Management and Operations, Other	9	11	↑
Social Work	10	30	★
Kinesiology and Exercise Science	11	13	↑
Accounting and Business/Management	12	4	↓
Education, General	13	8	↓
Journalism	14	15	↑
Political Science and Government, General	15	14	↓
Art/Art Studies, General	16	17	↑
Medicine (MD)	17	22	★
Biochemistry	18	16	↓
Engineering, General	19	41	★
Sociology	20	33	★

Fell Off Top 20 from 2010			
Accounting and Finance	25	10	↓
English as a Second Language	84	18	↓
Chemistry, General	29	19	↓
English Creative Writing	38	20	↓

Program Opportunity Quotient

These are the Top 20 Programs by information requests for 2011 (as of May 17th 2011) compared to the total number of programs listed on the site (as of May 17th 2011).

Where you might find this useful is in assessing your program offerings. We have developed an opportunity quotient which indicates whether there is a surplus or deficit of programs available across the country. A positive number suggests an opportunity as the demand (i.e. interest in the program) exceeds supply (i.e. number of programs available).

Top 20 Programs	2011 Info Request Rank	Programs Available Rank	Opportunity Quotient	Number of Programs Available
Nursing/Registered Nurse (RN, ASN, BSN, MSN)	1	14	13	440
Psychology, General	2	6	4	610
Business Administration and Management, General	3	1	-2	1863
Biology/Biological Sciences, General	4	10	6	512
Accounting	5	3	-2	656
Business/Commerce, General	6	2	-4	817
History, General	7	16	9	414
English Language and Literature, General	8	13	5	470
Business Administration, Management and Operations, Other	9	53	44	232
Social Work	10	31	21	323
Kinesiology and Exercise Science	11	63	52	199
Accounting and Business/Management	12	50	38	235
Education, General	13	5	-8	614
Journalism	14	73	59	170
Political Science and Government, General	15	19	4	385
Art/Art Studies, General	16	74	58	165
Medicine (MD)	17	44	27	245
Biochemistry	18	62	44	200
Engineering, General	19	40	21	269
Sociology	20	27	7	358

2011 Info Request Rank (Demand) = Ranked by the number of information requests for this program.

Programs Available Rank (Supply) = Ranked by the total number of programs available and listed on our websites for this specific program.

Opportunity Quotient = Difference in rank between number of information requests (demand) and programs available for this specific program (supply).

Programs Available (Supply) = Total number of programs offered by schools and listed on our websites for this specific program.

If you have any questions, please feel to get in touch - 1 416 494 3343 or info@edgeip.com

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