



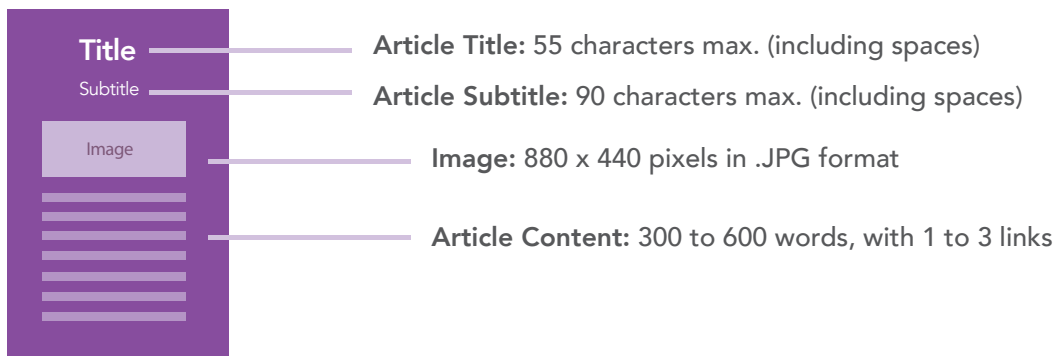
SchoolFinder  
Group

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## SchoolFinder Content

**SchoolFinder.com** helps students and parents to make decisions on higher education options across Canada and around the world. Your content will be posted to Discover section and viewed by thousands of members and visitors of the platform. In addition, there is an opportunity to be featured in email newsletters that are sent to **155,000+** platform members.

## Content Submission Specifications



# Content Calendar 2019



Month	Topics	Submission Deadline
January	<b>Topic 1:</b> School application strategies <b>Topic 2:</b> Start the year off right!	Dec 31, 2018
February	<b>Topic 1:</b> Finding scholarships: Tips for applying and scholarship winner stories <b>Topic 2:</b> Gap year advantages and disadvantages	Jan 31, 2019
March	<b>Topic 1:</b> Making the right decision: Which offer should I accept <b>Topic 2:</b> Studying tips and tricks	Feb 28, 2019
April	<b>Topic 1:</b> Career planning, professional development and summer employment <b>Topic 2:</b> Stress busters: Stress management tips during the exam season	Mar 31, 2019
May	<b>Topic 1:</b> Student success stories <b>Topic 2:</b> How to land and excel in interviews	Apr 30, 2019
June	<b>Topic 1:</b> Uncommon careers and pathways <b>Topic 2:</b> Top productive ways to spend your summer	May 31, 2019
July	<b>Topic 1:</b> Pros and cons of living on-/off-campus <b>Topic 2:</b> Adjusting from high school to post-secondary	Jun 30, 2019
August	<b>Topic 1:</b> Freshmen tips of Do's and Don'ts <b>Topic 2:</b> Personal finance tips for students	Jul 31, 2019
September	<b>Topic 1:</b> Studying tips and tricks <b>Topic 2:</b> Student services available on-/ off-campus	Aug 31, 2019
October	<b>Topic 1:</b> How to balance work, school and extracurricular <b>Topic 2:</b> How to build a portfolio to get into your dream school	Sep 30, 2019
November	<b>Topic 1:</b> Application process tips and guidelines <b>Topic 2:</b> Life on campus – clubs, services, things to do	Oct 31, 2019
December	<b>Topic 1:</b> Going abroad <b>Topic 2:</b> Top productive ways to spend your holidays	Nov 30, 2019